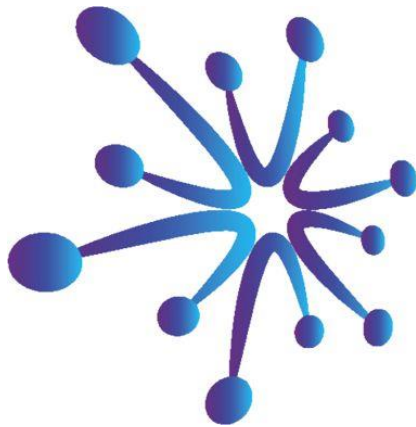




ICPT

INTERNATIONAL CONFERENCE
— OF PHYSICAL THERAPY —



NEURO

Confluence 2025

TRADE PROSPECTUS ICPT

Neuro Confluence 2025 25th & 26th January 2025

"Growth is never by mere chance; it is the result of forces working together." - James
Cash

TRADE PROSPECTUS

ICPT CONFERENCE

NEURO CONFLUENCE 2025

“**Mumbai**” the city of dreams & economical capital of India is recognized as a potential place providing **endless opportunities** for marketing & business expansion. National, international brands, companies, organizations prefer Mumbai as “**The Destination**” for launching their products, enhancing network & expanding the businesses. **Organizing committee believes that Physiotherapy profession’s growth is incomplete without growth of associated industry.** Industry & profession’s growth should go hand in hand. By taking note of national & global trend, the organizing committee has planned every aspect of exhibition to help industry & business to grow.

We appreciate your consideration to select **our conference** as your partner for enhancing business network. The conference aimed to gather a massive crowd of Physiotherapy professionals, budding physios, academic institutes & universities from various parts of the India, Asian & foreign countries. For the first time in India, we have introduced **30 min. stall visit** in the conference programme where exhibitors can get opportunity to give live demonstration to crowd.

We **invite** all companies, brands, business firms and corporate sector working in the field of Neuro Physiotherapy, rehabilitation services, mobile applications & technology industry, fitness industry, health care, health education, skill training institutes, firms in the area of physiotherapy, Colleges & universities (national & international), International agencies, banking & insurance establishments, Research organizations in the area Physiotherapy & rehabilitation.

We **assure the best** against your investment in our sponsoring & exhibition schemes & committed for marketing & branding of your company during the period of conference.

Organizing team

CONFERENCE FEATURES

Professional summit in
“Economical Capital”
of India.

Endless opportunity
for networking.

Targeted Marketing

Mandatory Stall visit

Company logo in

Branding material

Live demo / workshop

Eminent speaker



Sponsoring Schemes

Platinum Partner- INR 3,00,000

Benefits:

- Highest tier of partnership
- Prime acknowledgment of company name across all permissible media
- Seniority in acknowledgments
- Prime space allocation for Stall **(3X2)** 1 no.
- **20 min. talk** in scientific session, main auditorium day 1.
- First claim on prime branding & print opportunities across all outdoor media
- Access to all areas of the conference- including banquets for trade delegates
- 03 trade delegate registrations with coupon
- **TWO-page** colour advertisement in souvenir
- Display of add (AV &/ Flex10 feet height) in conference auditorium.
- Display of THREE standee in conference venue.
- Bag insert 2

Diamond Partner- INR 2,00,000

Benefits:

- Level 2 tier of partnership
- Prime acknowledgment of company name across all permissible media
- Prime space allocation 1 Stall **(3X2)** 1 no
- **10 min.** talk in scientific session, main auditorium day 2.
- Access to all areas of the conference- including banquets for trade delegates
- 03 trade delegate registrations with coupon
- **ONE-page** colour advertisement in souvenir
- Display of AV add in conference auditorium.
- Display of two standee in conference venue.
- Bag insert 2

Gold Partner- INR 1,00,000 +

Benefits:

- Level 3 tier of partnership
- Branding of company name across conference area
- 1 stall (3m x 2m).
- 10 min. talk in scientific session, Hall B day 1.
- Access to all areas of the conference- including banquets for trade delegates
- 02 trade delegate registrations with coupon
- Half page color advertisement in souvenir
- Display of two standee in conference venue
- Bag insert 1

Silver Partner- INR 1,00,000

Benefits:

- Level 4 tier of partnership
- Branding of company name across conference area
- 1 stall (3m x 2m) in exhibition area.
- Access to all areas of the conference- including banquets for trade delegates
- 02 trade delegate registrations with coupon
- Half page color advertisement in souvenir
- Display of one standee in conference venue. (Entrance)
- Bag insert 1

Stall Exhibition Scheme

Stall Exhibition 50,000

- 01 Stall (3X2).
- Branding of company logo at exhibition area.
- Complementary registrations: 02
- Display of standee 01 at exhibition area.

CONFERENCE PAD SPONSOR 25,000

- A great tool for conference attendees while in session.
- Your logo will be prominently placed on the event pad.

CONFERENCE PEN SPONSOR 15,000

- A great tool for conference attendees while in session.
- Your logo will be prominently placed on the event pad.
- **Note:** The sponsor can give pens instead of amounts. In such case pens should be handed over to organising team 15 days prior.

ADVERTISE DISPLAY 10,000

- Put your company's product / message / advertisement in the form of display flex banner in the conference area.

- **Note:** The flex banner prepared by the company should be handed over to organising team 05 days prior.

OTHER SCHEMES ...

Avenue	Cost
Sponsor talk (20 Min)	30000
1 Bag insertion	5,000
CONFERENCE SEAT BACK COVER SPONSOR	
Seat Back Cover Display	40000
SOUVENIR	
Back Cover Page (color)	30,000
Inside Cover Page (color)	25,000
Full page (color)	15,000
Half page (color)	8,000
Full page (B&W)	10,000
Half page (B &W)	5,000

Note:

- * **Stall visit** of 30 Min. on day 1 & 2 included in scientific programme of conference. All delegates will visit stall in this duration. No activity will be conducted in any of the auditorium & hall 2 during this time.
- Exhibition area has a A-V display. The **company name & logo** will be displayed continuously on the display screen.
- Every effort will be taken for maximum benefit of our sponsors & exhibition partners
- The printing material, branding material has to be submitted by exhibitors & sponsors **in advance** to organizing committee as directed time to time by team.
- The **platinum & diamond** sponsors have to submit plan, requirement & branding material to organizing team **one month in advance** for construction of executive stalls (if any). The organizing committee will provide space to construct the stalls. Executive stall construction cost has to be bearded by company.
- The exhibitors will receive the charge of stall in the morning at 9 am on 1st day of conference.
- All partners have to vacate the stall before 10 PM on 2nd day of conference. Delayed vacancy will be charged as per venue rules.
- Kindly check the availability of stalls & block stall before transferring amount to account.
- AV adds will be displayed in between transition of lectures / event

Cancellation Policy for sponsors & exhibitors

- Less than 4 weeks' notice or non-attendance: **No REFUND.**
- 4 -6 weeks before conference- **50% REFUND.**
- More than 6 weeks- **80% REFUND.**
- 100 % refund if event is cancelled due to unavoidable circumstances.

For sponsor & stall bookings:

- Dr. Pankaj Koche 09561103818
- Dr. Sagar Mahajan 9890277759
- Dr. Sudeep Kale 9029009901
- Email: icptmumbai@gmail.com Website: <https://www.icptmumbai.in/>

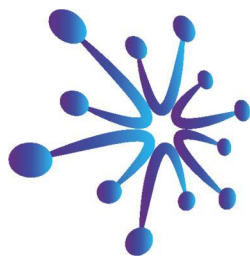
Account details:

Name of A/C:	NEURO CONFLUENCE"
A/C No.	43093556957
Type of A/C	Current
Bank:	State Bank of India
Branch:	Nerul, Navi Mumbai
IFSC:	SBIN0005087
MICR	400002162

All transactions by Cheque /DD/ Transfer.

Venue: Terna Auditorium, Nerul (West) Navi Mumbai

Hoping to see your company's presence at....



NEURO
Confluence 2025